

OPERATOR, LEADER, FUTURE CEO

General Manager

Turn the founder's direction into a company that grows reliably: clean sales, sharp marketing, smooth production, disciplined operations, and a small high-performing team.

WHAT YOU WILL OWN

- Lead sales personally for the most important customers and maintain a deep feel for the target market.
- Manage and improve marketing, with growth measured in customers and revenue.
- Work closely with production leadership to keep delivery, quality, and communication organized.
- Build a team that follows clear priorities and helps each person succeed.
- Keep operational records, invoices, payments, and accounting inputs complete and on time.
- Implement the owner's long-term strategy, recommend smart next moves, and own the result.

SIMPLIFY AND AUTOMATE

- Document processes so a new employee, partner, or investor can understand and follow them.
- Compress thousands of messy details into a small number of clear, reliable operating steps.
- Use current AI and software automation to remove repetitive work and preserve human attention for judgment and problem solving.
- Add headcount deliberately; keep the team agile, capable, and profitable.

YOU ARE A STRONG MATCH IF

- You have already grown and operated a startup or small company, or served as the founder's true second-in-command through meaningful growth.
- You can prove strength in both sales and growth marketing; generic project-management experience alone is not enough.
- You are a clear English communicator, decisive problem solver, disciplined operator, and trusted people leader.
- You understand what AI can build, automate, and improve across marketing and operations.
- You can hold the whole picture while making every process and decision simpler.

THE LONG-TERM OPPORTUNITY

- Grow into the CEO role as the owner steps further into strategic direction.
- Help build four custom-production segments toward approximately US\$100k monthly revenue each, supported by exceptional owned brands.
- With proven long-term leadership and growth, earn the opportunity to participate in company ownership.
- Build a team that enjoys working together and has the continuity to pursue a 5-10 year vision.

GUANGZHOU

ON-SITE

THE FRAMEWORK

8 hours/day, 5 days/week. Chinese public holidays (or the home-country holiday framework for international hires). Target compensation: roughly 10% above the relevant central-Guangzhou market rate, based on experience. German-company contract; no Chinese work visa sponsorship.